

Hiu Lee

hiulee.com

hiulee20@gmail.com

(404) 384-8953

Senior Product Designer, Visual Creative Director – using design to transform complex problems into efficiency, simplicity and delight.

ThoughtSpot

Senior Product Designer & Visual Creative Director Aug 2019 - Present

- Lead the creative development and execution of ThoughtSpot's all new SaaS application.
- Delivered class-leading embedded live analytics experience generating over \$20 million in total revenue to date.
- Key contributor in the development, execution and delivery of ThoughtSpot's first ever design system.

Tools

Figma

Adobe Creative Suite

- Photoshop
- Illustrator
- AfterEffects

Pure Storage

Senior Product Designer Dec 2015 - Aug 2019

- Joined as the first ever designer, advocating and championing for a human centered design practice and thinking in the company.
- Lead the creative development, execution and delivery of Pure Storage's SaaS products.
- Designed and launched Pure's first ever mobile application for data monitoring and fleet management.
- Lead the development and execution of Pure's first ever design system.

Groupon

Product Designer & Visual Designer Jan 2012 - Dec 2015

Metaleap Creative

Designer Mar 2009 - Sep 2010